

Kenya - Kenya Survey of Villas, Cottages, Campsites and Apartments 2010, First round

Kenya National Bureau of Statistics (KNBS)

Report generated on: October 23, 2021

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Overview

Identification

ID NUMBER

KEN-KNBS-VILLAS-2010-v1.0

Version

VERSION DESCRIPTION

Version 1.0 (May 2014)

PRODUCTION DATE

2013-06-03

NOTES

The survey was conducted in 2010 and the report was done in 2013.

The questionnaire was dropped and picked latter.

Overview

ABSTRACT

The main objective of the study is to collect, collate and analyse data relating to occupancy by country of residence in cottages, bandas, campsites and apartments.

The specific objectives of the study will be to;

- The available capacity in the above set-ups;
- The turnovers in villas, cottages, campsites, apartments and bandas by guests;
- The type of seasonality in occupancy existing in the venues above;
- The nature of employment (permanent/temporal);
- The nature of guests, whether local or international; and

The report contain among others, the:

- number of establishments under each category
- capacity under each category
- occupancy levels under each category
- employment numbers
- average turnover from these establishment

KIND OF DATA

Administrative records data [adm]

UNITS OF ANALYSIS

Establishments, residence and zones

Scope

NOTES

The study sought data on the following:

occupancy and available capacity in these accommodation,

the type of seasonality in occupancy,

the turnovers,

the nature of employment (permanent/temporal) and

the nationality of guests to these facilities,etc.

TOPICS

Topic	Vocabulary	URI
Tourism	World Bank	

Coverage

GEOGRAPHIC COVERAGE

National Coverage

UNIVERSE

The survey covered facilities in:

- Major urban centres;
- Along the coastal strip; and
- In selected key game parks and reserves.

Producers and Sponsors

PRIMARY INVESTIGATOR(S)

Name	Affiliation
Kenya National Bureau of Statistics (KNBS)	Ministry of Devolution and Planning

OTHER PRODUCER(S)

Name	Affiliation	Role
Department of Commerce and Tourism	Ministry of East African Affairs, Commerce and Tourism	Technical Assistance

FUNDING

Name	Abbreviation	Role
Statistical Capacity Building Project	STATCAP Project	Funding

OTHER ACKNOWLEDGEMENTS

Name	Affiliation	Role
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Kenya Tourism Board (KTB)	Department of Commerce and Tourism	Technical Assistance
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Metadata Production

METADATA PRODUCED BY

Name	Abbreviation	Affiliation	Role
Kenya National Bureau of Statistics	KNBS	Ministry of Devolution and Planning	Documentation of Study

DATE OF METADATA PRODUCTION
2014-05-16

DDI DOCUMENT VERSION
Version 1.0 (May 2014)

DDI DOCUMENT ID
DDI-KEN-KNBS-VILLAS-2010-v1.0

Sampling

Sampling Procedure

Not available

Deviations from Sample Design

No sampling deviation

Response Rate

Not available in the report

Weighting

Not weighted

Questionnaires

Overview

The questionnaires were structured like the hotel questionnaires. Six questionnaires (one questionnaire per month) were administered to each establishment to the Managers to fill or designated respondents. Published in English. See the full questionnaire in the External Resources.

The questionnaire consists of the following sections:

occupancy and available capacity in these accommodation,
the type of seasonality in occupancy,
the turnovers,
the nature of employment (permanent/temporal) and
the nationality of guests to these facilities,etc.

Data Collection

Data Collection Dates

Start	End	Cycle
2010-07-15	2010-08-15	30 Days

Time Periods

Start	End	Cycle
2010-01-01		6 months

Data Collection Mode

Other [oth]

Data Collection Notes

The study covered all the establishments falling under the category of Cottages, Villas, Campsites and Apartments. In order to comprehensively understand and identify the facilities, the study was a collaboration involving key Government players. These were KNBS, MoT and KTB. In order to cover the entire country within minimum time, thirty six research assistants and twelve supervisors were trained on the survey techniques. These were later grouped into twelve teams comprising three Research Assistants (RAs), one driver and one Supervisor. The twelve teams were thereafter assigned different parts of the country such that they covered all the areas of interest. A team of three regional coordinators was formed and mandated to ensure all the areas are covered. In the field, the teams worked closely with the Regional Tourist Officers (under the MoT) and the District Statistical Officers (under KNBS) who ensured facilities of interest were covered. These officers also assisted in identifying the establishments of interest

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Data Collectors

Name	Abbreviation	Affiliation
Kenya National Bureau of Statistics	KNBS	Ministry of Devolution and Planning

Supervision

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Data Processing

Data Editing

Data editing was in 2 stages throughout the processing, including:

- a) During data entry
- b) During data cleaning using SPSS

Other Processing

Other editing was done during tables generation and during report writing.

Data Appraisal

Estimates of Sampling Error

No sampling error

Other forms of Data Appraisal

Not Available